

MEDIA KIT OF INTER.NET MAGAZIN

GENERAL PREMISES

The first magazine of this kind ever published in Romania, INTER.NET MAGAZIN aims at offering its readers a real alternative in the field of report.

On the mass-media market, INTER.NET MAGAZIN compensates the absence of a publication able to address to all Internet users, no matter their age or job, and which generally tackles the subjects that may be of great interest for its target public: information, training, opinion, statistics, entertainment.

INTER.NET MAGAZIN is suitable to the needs of a continually mobile reader, eager to be informed and find the right way to orientate himself, and permanently challenging the time and the new. Thus, its aim being that of guiding and its addressee being the young public, the magazine assumes the educational function of the press and not only that, being further supported electronically by its web site, www.internet-magazin.ro.

As a publication of the third millennium, INTER.NET MAGAZIN entails both dynamism and diversity which are clearly shown not only at the level of journalistic genres, but also at the thematic level. It appeals to the interchange of informative issues, which are short, concise and similar to the pieces of news, with analysis articles, which bring new details – the so-called opinion genres: leading article, interview and comment.

Last but not least, an identifying feature of the magazine is its graphic make-up: design, page layout, paper size and display.

INTRODUCTION

INTER.NET MAGAZIN is meant to be a useful guide for the Internet user. It addresses to those interested in finding out information from different fields, business, discussion forums, etc.

Our purpose is to have our reader better informed about the opportunities of the Internet emphasizing the information that is not available at first sight.

Our magazine will focus especially on presenting information, technical details, addresses and descriptions of useful sites, charts, statistics, interviews, etc.

As our choice is that the magazine should permanently adjust to the needs of both the readers and contributors, and also of IT and ISP companies, one important aspect is represented by the collaboration with the specialists in the field.

TABLE OF CONTENTS

The editorial content of the magazine is well-structured and its main headings are: Event, File, Interview, Technics, Web, Utils, Entertainment and others.

The information about Internet that can be found in the pages of our magazine is as extensive and up-to-dated as possible by presenting and describing sites of great interest distributed on categories (Romanian, foreign, touristic sites, etc.). Our aim is to keep our reader well-informed, therefore the pages of our magazine will also contain information about using the Internet (browsing, e-mail, ftp, newsgroups, forums, rings, communities, portals, designing/ hosting of web pages, etc.). There will also be tackled other important themes such as: mobile telephony (GSM, GPRS, CDMA, etc.), satellite positioning systems (GPS), the system of automatic banking devices and e-banking (ATM), systems of digital cartography (GIS).

TECHNICAL INFORMATION

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Subscriptions: Zirkon Media (authorized distribution company), phone: 021-3403109, e-mail:

office@zirkonmedia.ro

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